15th ACM/SPEC International Conference on Performance Engineering

South Kensington, London, United Kingdom, 7-11 May 2024

About the Conference

The ACM/SPEC International Conference on Performance Engineering (ICPE, <u>https://icpe.spec.org/</u>) integrates the theory and practice of performance engineering by bringing together researchers and industry practitioners to share their experiences, discuss challenges, and report state-of-the-art and in-progress research on performance engineering of software and hardware systems, performance measurement, modeling, benchmark design, and run-time performance management. The emphasis on cooperation between industry and academia is reflected in the conference accepting not only research papers, but also industrial papers, works in progress and demo submissions. ACM/SPEC ICPE is sponsored by ACM SIGMETRICS, ACM SIGSOFT, and the Standard Performance Evaluation Corporation (SPEC), and is co-located with the regular SPEC group meetings, where work on the latest industry standard benchmarks is coordinated.

Corporate Support Opportunities

The <u>ACM/SPEC ICPE 2024 conference</u> – which will be held in South Kensington, London, UK, 7-11 May 2024 – welcomes corporate support. With over 100 international participants from academia as well as industry expected, ICPE 2024 is an ideal venue for raising awareness of relevant products and services, networking with potential research collaborators, academics, students and potential hires, while being exposed to new ideas that push the state of the art. If you are interested in supporting ACM/SPEC ICPE 2024 through sponsorship or you have any further questions please do not hesitate to contact the General Chairs, William Knottenbelt (<u>w.knottenbelt@imperial.ac.uk</u>) and Simonetta Balsamo (<u>balsamo@unive.it</u>).

Gold Package – £20K

Four full conference registrations, full-page advertisement in the conference program, company logo shown as Gold Partner on the cover of the conference program, web site (with link), and promotional materials. 20 minute speaker slot. Opportunity to contribute "swag" to conference bag.

Silver Package – £10K

Two full conference registrations, half-page advertisement in the conference program, company logo shown as Silver Partner on the cover of the conference program, web site (with link), and promotional materials. 10 minute speaker slot. Opportunity to contribute "swag" to conference bag.

Bronze Package – £5K

One full conference registration, company logo shown as Bronze Partner on the cover of the conference program, web site (with link) and promotional materials.

Benefactor Donation – £5K

VAT-Free donation to assist with conference expenses. Acknowledged on web site and in conference program.

Welcome Reception Host – £5K

Take advantage of the informal atmosphere of this event by being the host! The event will be announced in promotional materials and on the event web site, with the company logo of the sponsor.

Conference Banquet Sponsor – £10K

Sponsor an unforgettable event for the conference delegates. The event will be announced in promotional materials and on the event web site, with the company logo of the sponsor. 10 minute speaker slot.

Social Event Sponsor – £8K

With your help, we can offer delegates a memorable social event (e.g. climbing to the top of the Millenium Dome). The event will be announced in promotional materials, and on the event web site, with the company logo of the sponsor.

Student Travel Grant Sponsor – £8K

Give PhD students the opportunity to attend ACM/ICPE 2024 by sponsoring their travel expenses.

All amounts shown are in GBP and are exclusive of VAT (with exception of Benefactor Donation which does not attract VAT)